



Think Ahead

ACCA



TWO-DAY INTERNATIONAL SEMINAR

ON

**COMMERCE EDUCATION
- NEW PARADIGMS IN
ACCOUNTING AND FINANCE**

27 - 28 FEBRUARY, 2017



Organized by

Department of Commerce, UCC&BM

Osmania University, Hyderabad – 500 007

Telangana State, India

In Collaboration with

ACCA and ISDC, UK

Venue: Dept. of Commerce, Osmania University, Hyderabad

ABOUT OSMANIA UNIVERSITY

Osmania University established in 1918, is the seventh oldest in India and the third oldest in South India celebrating its centenary year in 2017-18. Throughout its existence of a century its alumni have distinguished themselves nationally and internationally in various spheres of life and are spread far and wide around the world. With a sprawling campus of nearly 1,600 acres with excellent vegetation and buildings with architectural splendor, Osmania University is perhaps, the largest higher education system in the country. It is a multi faculty and multi disciplinary university offering rich and varied courses in the fields of Humanities, Arts, Sciences, Social Sciences, Law, Engineering, Technology, Commerce and Business Management, Information Technology and Oriental Languages. In recognition of its excellent academic achievements, Osmania University had the distinction of being awarded the University with Potential for Excellence (UPE) by the University Grants Commission, Government of India.

ABOUT THE DEPARTMENT OF COMMERCE

The Department came into existence as an independent wing of Osmania University with the launching of B.Com. Course in 1945. The Department runs Masters Program in Commerce (M.Com.) with Finance, Information Systems and Accounting specializations in the University Campus and three constituent colleges Viz., Nizam College, University College for Women, and P.G. College Secunderabad and in about 440 Private Affiliated Colleges situated in Hyderabad, Secunderabad, Ranga Reddy and Medak with an enrolment of about 1,20,000 students. It also offers Post Graduate Diploma course in Taxation in the campus. The Department also runs a refereed bi-annual journal titled "Osmania Journal of International Business Studies". The Department has conducted All India Commerce Conference during 1996 and 2007 and All India Accounting Conference in 2005. Many International conferences on various emerging areas in Commerce have also been conducted.

ABOUT ISDC

ISDC - International Skill Development Corporation is a leading Skill Development Company headquartered in UK with a vision of bridging the global skill gap. It imparts a set of Skill Development Activities through its structured plan and aims at Developing Skills for Tomorrow. The operation includes the various Skill Development Projects, Professional and Vocational Education Activities, International Schools and Colleges, Professional and Corporate Training, Consulting and Research & Development.

ISDC aims to enable people and organisations to unlock their potential and develop the knowledge and skills needed for personal and economic growth.

ISDC has been working with ACCA and a large number of Professional Bodies since its inception. ISDC works extensively with leading Universities (State/Government and Private) and leading Colleges across India for the Joint Degree (UG/PG), Certificates, and Diploma programs. The IFRS integration project of ISDC in association with ACCA has gained acceptance and recognition with most of the Universities and State Governments in India.

ABOUT ACCA

ACCA (the Association of Chartered Certified Accountants) is the global body for professional accountants. It offers business-relevant, first-choice qualifications to people of application, ability and ambition around the world who seek a rewarding career in accountancy, finance and management.

ACCA supports its 188,000 members and 480,000 students in 178 countries, helping them to develop successful careers in accounting and business, with the skills required by employers. ACCA works through a network of 100 offices and centres and more than 7,110 Approved Employers worldwide, who provide high standards of employee learning and development. Through its public interest remit, ACCA promotes appropriate regulation of accounting and conducts relevant research to ensure accountancy continues to grow in reputation and influence.

Founded in 1904, ACCA has consistently held unique core values: opportunity, diversity, innovation, integrity and accountability. It believes that accountants bring value to economies in all stages of development and seek to develop capacity in the profession and encourage the adoption of global standards. ACCA's core values are aligned to the needs of employers in all sectors and it ensures that through its range of qualifications, it prepares accountants for business. ACCA seeks to open up the profession to people of all backgrounds and remove artificial barriers, innovating its qualifications and delivery to meet the diverse needs of trainee professionals and their employers. More information is here: www.accaglobal.com

ABOUT HYDERABAD CITY

Hyderabad is historically known as a pearl and diamond trading centre and it continues to be known as the City of Pearls. There are excellent places to visit like Charminar, Golconda Fort, Salarjung Museum, Birla Mandir, Taramati Baradari, Qutub Shahi Tombs, Mecca Masjid, State Archaeological Museum, Nehru Zoological Park, Shilparamam, Hussain Sagar Lake, Chow Mohalla Palace, Hyderabad Botanical Gardens, Ramoji Film City and Cyber Towers etc. There are good Educational Institutions in Hyderabad like Indian School of Business, Tata Institute of Fundamental Research, Centre for Economic and Social Studies (CESS), Marri Chenna

Reddy Human Resources Development Institute, Indian Institute of Technology. Weather during the month of February would be very pleasant in Hyderabad.

ABOUT THE SEMINAR

Commerce education plays a pivotal role in equipping our future dynamic managers with the emerging trends of Commerce skills to face the challenges of dynamic business world. Globalization and liberalization of world economy with privatization and technological revolution have posed the most unprecedented challenges before the commerce education. With trade and commerce assuming new paradigm shifts in Accounting and Finance in the context of growing international business and the topic of the seminar assumes significance.

The modern financial system is characterized by high pace of innovations that can occur in any of its elements: markets, institutions, instruments and regulations. The financial innovations observed in the financial system can be classified according to various criteria, indicating their heterogeneity. Despite the differences in the applied classifications, the theory of financial innovations is mainly focused on their effects upon the financial system.

The new paradigm shifts in Accounting and Finance leads to integration of domestic and global investment opportunities; technology regulations impact on functioning and organization of global securities markets; investing environment. Finance and accounting have changed from a completely descriptive institutional body of literature to a highly formalized quantitative area of study. Commerce education needs to be holistic, targeted and customized with the aim to remove the gap that exists between industry requirements and academic curriculum focusing on attitude, corporate awareness, grooming and developing managerial skills in the area accounting and finance. Hence, this is high time to offer deliberations on the Commerce Education – New Paradigms in Accounting and Finance at global level.

THEMES AND SUB-THEMES

The important themes of the seminar are presented as follows:

Sessions	Topic
I	International Accounting
II	Unified Taxation
III	Commerce Education - New Paradigms in Accounting & Finance
IV	Innovative Financial Services & Instruments
V	Digitalization and Governance

The sub-themes of the international seminar are listed as under :

Adaptability of International Accounting Standards
Bankruptcy / Liquidation Law
Behavioral Issues in Accounting and Finance
Big data outlier handling
Big data, linked data and data analytics
Capital Budgeting / Investment Policy
Carbon Accounting
Comparative Analysis of Financial Accounting, Managerial Accounting, Auditing, Taxation and Finance, in the International Arena
Corporate Finance and Governance
Corporate Governance and Corporate Social Responsibilities of Business Enterprises
Costs of High Frequency Trading
Creative Accounting
Crisis & Disaster Management
Cross Currency Trading
Cross-Cultural Studies in International Accounting
Crowd Funding
Cyber Security Policy
Digital Money
Digital versus Traditional Channels
Disruptive Innovations and Implications for Accounting and Business
Ethical Conduct of Business / Ethical Practices in Dynamic Business Management
Earnings Management
Ethical Financial Practices
Extensible Business Reporting Language (XBRL)
Financial Reporting for Islamic Products / Transactions
Financial Risk Management
Financing Policy; Capital and Ownership Structure
Foreign Portfolio Investment Regulations
Forensic Accounting and Auditing
Fraud and International Accounting Scandals
Fraud Risk Management
Global Accounting and the Challenges of IFRS
Global Currency Issues
Globalization and Accounting Practices
Government Cloud Computing
Green & Eco Management
High Frequency Finance
Impact of Currency Fluctuations on Financial Reporting and Control
Impact of International Free Trade and Investment on Accounting
Education and the Profession

Impact of International Mergers and Acquisitions on Accounting Practice
Implementation and Value Relevance of IFRS
Implications of GST Rules and Regulations
Indian (Ind.) Accounting Standards
Information and Market Efficiency
Innovations in Banking Products and Services
Innovations in Credit Rating Services
Innovations in Insurance Products and Services
Innovative Financial Instruments
Interface between Internal and External Reporting
International Accounting Harmonization
International Accounting Research, Education, and Practice
International Accounting Standards
International Financial Issues
Investment Banking; Venture Capital; Brokerage
Make In India Initiative
Market Volatility
Mergers; Acquisitions; Restructuring; Corporate Governance
Negative Interest Rate Policy
New and Emerging Roles for Accountants
Online Credit
Pension Fund Investment Regulations
Pension Funds; Other Private Financial Institutions
PPP A New Dimension for Growth
Private Equity
Real Estate Investment Trusts
Regulation of National and International Banking
Revenue Recognition and Quality of Earnings
Role and Working of Asset Reconstruction Companies
Role of Accounting in International Capital Markets
Social Media and Financial Services
Strategic Debt Restructuring
Structural Changes in Financial Institutions
Sustainable Reporting
Unified Payment Interface
Value Creation through Financial Innovations
Venture Capital Financing
Visual Analytics for Big Data

IMPORTANT DATES

February 10th, 2017 : Last date for submission of full paper.

February 10th, 2017 : Last date for communication of acceptance of paper.

February 15th, 2017 : Last date for Registration.

PAPER SUBMISSION GUIDELINES

Papers complete in all respects should be typed in double-space with a letter font size of 12. Authors are required to comply with the APA style of referencing only and submission must be in MS-Word format. Authors are not supposed to write their names and identities on the first paper. They shall be typed on a separate paper. All papers to be submitted only on cenpfa2017@gmail.com. High-quality papers will be published in the journal.

REVIEW PROCEDURE

The manuscripts will be subjected to a blind review process. The decision of the reviewers will be final and binding. Full papers of authors that are accepted having duly completed the process will be published in the refereed journal, Osmania Journal of International Business Studies (OJIBS) ISSN00973-5372.

REGISTRATION

Please complete the registration process within the due date February 15th, 2017. Completed registration form may be sent as a scanned copy to the conference email-id. In the event of multiple authors, separate registrations are required. Registration fee includes kit, lunch, tea and snacks. The details of registration are as follows:

Participant Profile	From India and other SAARC Countries	From Overseas
Delegates from Industry, Academia, Govt. and Non-Profit Organizations	INR 3,000	US \$50
Research Scholars and Students (attach ID card)	INR 2,000	US \$40

PAYMENT PROCEDURE

Drawn on	Head, Department of Commerce, Osmania University, Hyderabad.
Account No.	52198268148
Bank	State Bank of Hyderabad
Branch	Osmania University
IFSC	SBHY0020071
URL	http://www.sbhyd.com

Participants may also avail the facility of National Electronic Funds Transfer (NEFT).

CHIEF PATRON

Prof. S. Ramachandram, Vice-Chancellor, OU

PATRONS

Prof. V. Appa Rao, Principal, UCC& BM, OU

Prof. Laxman Gaddam, Dean Faculty of Commerce, OU

Prof. Vasam Anand Kumar, Chairman, BoS in Commerce, OU

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For update information about the conference visit:

www.osmania.ac.in and www.oucommerce.com